

KRISTEN GJESDAHL

PORTFOLIO
kristengjesdahl.com/portfolio

402.609.9095
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Skills: Adobe Creative Suite, Fine Art, Jacquard, Laser Cutter, NedGraphics, Pattern Design, Rhino, Screen Printing, Surface Design, Textile Design, UV Printing

*Adobe Certified Associate: Graphic Design & Illustration using Adobe Illustrator

Interests: Entrepreneurship, Fashion, Interior Design, Photography

EDUCATION

SAVANNAH COLLEGE OF
ART AND DESIGN
Sept '16 - June '18

Master of Fine Arts in Fibers
Concentration: Print and pattern design
4.0 GPA

UNIVERSITY OF MINNESOTA
Twin Cities
College of Design
Sept '13 - May '16

Bachelor of Design in Architecture
Minors: Interdisciplinary Design Minor // Management Minor
University Honors Program // Honors Peer Mentor Program // Design Mentor Program
3.933 GPA // Latin Honors Summa Cum Laude with High Distinction

RESEARCH EXPERIENCE

Master's Thesis: Negotiating Cultural Identity and Living In-Between (2018)
Textile research for the Telfair Museum, Savannah, Georgia (2017)
Undergraduate Honors Thesis: Retail Architecture (2016)
Undergraduate Research: Music and Performance Space Design (2015)

RELEVANT COURSEWORK

Pattern, Motif, and Image; Digital Surface Design Studio I & II; Digital Fabric Printing Studio;
Surface Fabric Design; Color and Form in Surface Design; Digital Jacquard Design Studio;
Studio Issues in Fibers I, II & III; Typographic Communication

AWARDS AND EXHIBITIONS

MFA thesis exhibition: "Living In-Between", Oglethorpe Gallery, Savannah, GA (2018)
Juried exhibition: "On the Move", Gutstein Gallery, Savannah, GA (2017)
1st Place: Dormify & CHF Industries Dorm Room Bedding Collection Design Contest (2017)
1st Place: Bachelor of Design in Architecture Senior Showcase Competition (2016)
1st Place: Weisman Art Museum Window Display Competition including Installation (2015)
Award of Merit: Omaha Summer Arts Festival, Young Artist Exhibition (2011)

WORK EXPERIENCE

ASSOCIATE TEXTILE DESIGNER
Target Corporation
July '17 - Present

Creation of original print and pattern for the brand "A New Day", Women's Ready-To-Wear
Collaboration with cross-functional team to ensure all artwork and products are executed to high standards and under PMU goals

TEXTILE DESIGN INTERN
Target Corporation
Summer 2017

Designed a sustainable unisex collection for "Cat & Jack" (8 repeat patterns, 4 graphic tees)
Researched sustainability in apparel design, trends and colors, competitors, guest insight
Networked with other designers and participated in textile team meetings and events

BISTRO ATTENDANT
Courtyard by Marriott
May '15 - Aug '16

Acted as cashier, barista, bartender, and server
Communicated with hotel guests and co-workers to provide excellent service
Multitasked and adapted in demanding situations

CUSTOMER SERVICE
MANAGER AND CASHIER
Hobby Lobby
Summer '14; May '12 - Aug '13

Approved refunds, exchanges, and price adjustments
Controlled the amount of time customers wait at the registers
Trained new cashiers and answered phone calls
Handled customers' questions and concerns