

# KRISTEN GJESDAHL

PORTFOLIO  
kristengjesdahl.com/portfolio

402.609.9095  
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Skills: Adobe Creative Suite, Fine Art, Jacquard, Laser Cutter, NedGraphics, Pattern Design, Rhino, Screen Printing, Surface Design, Textile Design, UV Printing  
\*Adobe Certified Associate: Graphic Design & Illustration using Adobe Illustrator

Interests: Entrepreneurship, Fashion, Interior Design, Photography

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## EDUCATION

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SAVANNAH COLLEGE OF  
ART AND DESIGN  
Sept '16 - June '18

Master of Fine Arts in Fibers  
Concentration: Print and pattern design  
4.0 GPA

UNIVERSITY OF MINNESOTA  
Twin Cities  
College of Design  
Sept '13 - May '16

Bachelor of Design in Architecture  
Minors: Interdisciplinary Design Minor // Management Minor  
University Honors Program // Honors Peer Mentor Program // Design Mentor Program  
3.933 GPA // Latin Honors Summa Cum Laude with High Distinction

### RESEARCH EXPERIENCE

Master's Thesis: Negotiating Cultural Identity and Living In-Between (2018)  
Textile research for the Telfair Museum, Savannah, Georgia (2017)  
Undergraduate Honors Thesis: Retail Architecture (2016)  
Undergraduate Research: Music and Performance Space Design (2015)

### RELEVANT COURSEWORK

Pattern, Motif, and Image; Digital Surface Design Studio I & II; Digital Fabric Printing Studio; Surface Fabric Design; Color and Form in Surface Design; Digital Jacquard Design Studio; Studio Issues in Fibers I, II & III; Typographic Communication

### AWARDS AND EXHIBITIONS

MFA thesis exhibition: "Living In-Between", Oglethorpe Gallery, Savannah, GA (2018)  
Juried exhibition: "On the Move", Gutstein Gallery, Savannah, GA (2017)  
1st Place: Dormify & CHF Industries Dorm Room Bedding Collection Design Contest (2017)  
1st Place: Bachelor of Design in Architecture Senior Showcase Competition (2016)  
1st Place: Weisman Art Museum Window Display Competition including Installation (2015)  
Award of Merit: Omaha Summer Arts Festival, Young Artist Exhibition (2011)

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## WORK EXPERIENCE

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ASSOCIATE TEXTILE DESIGNER  
Target Corporation  
July '18 - Present

Creation of original print and pattern for the brand "A New Day", Women's Ready-To-Wear  
Collaboration with cross-functional team to ensure all artwork and products are executed to high standards and under PMU goals

TEXTILE DESIGN INTERN  
Target Corporation  
Summer 2017

Designed a sustainable unisex collection for "Cat & Jack" (8 repeat patterns, 4 graphic tees)  
Researched sustainability in apparel design, trends and colors, competitors, guest insight  
Networked with other designers and participated in textile team meetings and events

BISTRO ATTENDANT  
Courtyard by Marriott  
May '15 - Aug '16

Acted as cashier, barista, bartender, and server  
Communicated with hotel guests and co-workers to provide excellent service  
Multitasked and adapted in demanding situations

CUSTOMER SERVICE  
MANAGER AND CASHIER  
Hobby Lobby  
Summer '14; May '12 - Aug '13

Approved refunds, exchanges, and price adjustments  
Controlled the amount of time customers wait at the registers  
Trained new cashiers and answered phone calls  
Handled customers' questions and concerns