

KRISTEN GJESDAHL

PORTFOLIO

kristengjesdahl.com/portfolio

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SKILLS

Adobe Creative Suite, NED Graphics, Repeat Pattern Design, Jacquard and Wovens Design, Hand Drawing and Painting, Laser Cutting, Screen Printing, UV Printing

*Adobe Certified Associate: Graphic Design & Illustration using Adobe Illustrator

WORK EXPERIENCE

TEXTILE DESIGNER
Target Corporation
Oct '21 - Present

Creation of all textile design for the Women's Sleep brand "Stars Above"
Collaborates with the Women's Intimates brand to ensure cohesion across categories
Partners with Trend Team on experimental artwork creation for seasonal trend presentations
Ownership of in-depth print and pattern runway recap presentations for each season

ASSOCIATE TEXTILE DESIGNER
Target Corporation
July '18 - Oct '21

Worked across Women's Ready-To-Wear and Accessories to create all over prints, knit and woven yarn dyes, jacquards, scarf placed art, and graphics
Collaborated with design partners to develop trend-relevant and inspiring assortments
Textile designer for the juniors (Mar-Nov '20) and kids (April '19-Jan '20) departments

TEXTILE DESIGN INTERN
Target Corporation
Summer 2017

Designed a sustainable unisex collection for "Cat & Jack" (8 repeat patterns, 4 graphic tees)
Researched sustainability in apparel design, trends and colors, competitors, guest insight
Networked with other designers and participated in textile team meetings and events

EDUCATION

SAVANNAH COLLEGE OF
ART AND DESIGN
Sept '16 - June '18

Master of Fine Arts in Fibers
Concentration: Print and pattern design
4.0 GPA

UNIVERSITY OF MINNESOTA
Twin Cities
College of Design
Sept '13 - May '16

Bachelor of Design in Architecture
Minors: Interdisciplinary Design Minor // Management Minor
University Honors Program // Honors Peer Mentor Program // Design Mentor Program
3.933 GPA // Latin Honors Summa Cum Laude with High Distinction

RESEARCH EXPERIENCE

Master's Thesis: Negotiating Cultural Identity and Living In-Between (2018)
Textile research for the Telfair Museum, Savannah, Georgia (2017)
Undergraduate Honors Thesis: Retail Architecture (2016)
Undergraduate Research: Music and Performance Space Design (2015)

AWARDS AND EXHIBITIONS

MFA thesis exhibition: "Living In-Between", Oglethorpe Gallery, Savannah, GA (2018)
Juried exhibition: "On the Move", Gutstein Gallery, Savannah, GA (2017)
1st Place: Dormify & CHF Industries Dorm Room Bedding Collection Design Contest (2017)
1st Place: Bachelor of Design in Architecture Senior Showcase Competition (2016)
1st Place: Weisman Art Museum Window Display Competition including Installation (2015)
Award of Merit: Omaha Summer Arts Festival, Young Artist Exhibition (2011)